

Shine As A Star

found by Tansel Yilmaz

This Business idea combines three different projects into one. All of them are combined and help each other to succeed.

1- Movie Industry Web Site

2-TV Show

3-Film Production, release and Marketing

1- Movie Industry Web Site

The Movie industry uses many different websites to create a movie and needs to use different software and old fashioned ways of communication with vendors, guilds, service providers, government, freelancers ... I would like to combine all and much more in to one web site.

I want to improve the quality of cooperation and information of all persons and companies involved in the process of making a movie. In addition this site should be a one stop solution provider for a movie maker. He should be able to find his cast, crew and all service providers right on this website. He will receive a project management software to manage the full scope of a movie right on the web. The basic idea is to create an platform that makes it possible for everybody in that industry to portray their capabilities and qualifications, thereby possibly drawing the attention of potential projects. But not just that. We want to build a community where people can talk, share and update information. Everybody's work should be able to be seen and tract back. What project was he involved in, what was his part/duty, how did he perform measurable by project leaders co-worker and community rating. This ratings will function as recommendations for further projects. From personal experience I experienced that film and television freelancers in search of jobs depend almost solely on personal recommendations my web site will make equal opportunity possible. This will create a win win situation for the industry and the job market. I want to include much more. For example: A scriptwriter uploads his script. Automatically the script will be copyrighted with us. The Community will be able to vote on the script after reading it. Investors which could be studios, banks, private party or the community (I want to make a module available where each community member is able to put money on a project he likes like buying stocks. Whenever the needed amount is reached the project starts and the income will be shared with the investors in the community)are able to see potential in a script on the voting and are willing to invest in a project. Now everything will go the regular way how a film project runs with just one difference. Everything on my web site accessibility and updatability all over the world from every team member. Team leader can assign different user rights that makes sure that not everybody has access to the same informations. This web site will build trust and competition between vendors to deliver quality (because of the voting) and prices. It will build also a track record of each and every part of the community. This is a raw description of the web site. Here a little insight in the functionality:

- **Functionality —**

1. Actors profile page, see samples:
 - A) <http://www.easycasting.com/actors/myprofile.asp?ResumeClientID=7469>
 - B) <http://www.actorsaccess.com>
 - C) <https://www.247cast.com/catalogue/talent/tour.asp>
2. Crews resume pages like in monster.com. We will need about 2-4 different resume posting pages with different Form Options (See attachment for form options).
3. Yellow pages for services like in <http://www.folsomliving.com/modules/xdirectory/>
4. Detailed search for actors and models
5. Detailed search for crew (Camera Operator, Art Director, Makeup Supervisor, etc etc)
6. Detailed search for service providers (Liability Insurance companies, Catering Service etc)
7. All should be tied in to a project management software specially designed and template driven for the movie industry. Create templates and features needed to make a movie from a-z. set this up with all the features in Gorilla actual version see: <http://www.junglesoftware.com/> plus following additional features:
 - Automatic adding contact info in to the project contact module from Resume & Profile pages. After actor, crew or service provider agrees to join in to the project.
 - Automatically adding cost to the budgeting module
 - Automatic scheduling of available times for actors and crews as well as rental equipment. Every user/equipment will have his own calendar (This means that service providers can add calendars for each equipment they have for rent),
 - a) If the manager of one project tries to schedule one user he will see the users busy times.
 - b) Once the manager has scheduled a user for a date and time that will show up at the users calendar as request.
 - c) Now the user must confirm the date.
 - d) A project manager from another project once confirmed will not be able to schedule that time period.
8. Rating system:
 - The project manager must vote for each user in two separate categories to close the Project. Project manager must get permission to open more than two projects at the time from webmaster. Following are the categories:
 - (a) Professional Skills
 - (b) Reliability
 - All other users/Project Team members may vote in one general category for each other as well.
 - General voting for projects from each user

2-TV Show

•*Author Name:*
Tansel Yilmaz

•*Title:*
Shine as a Star

•*Genre:*
TV Variety Show / Reality Show

•*Logline:*
Casting of actors on a Variety / Realty Show for a major motion picture. Not only a great show this will create at the same time recognized actors for the movie in the making.

•*Synopsis:*

Film script:

1st production:

Producer purchases a script, buys a Novel, hires a writer or gets his first Film Script by collaborating with a green lighted/approved motion picture. **(The Web Site will be used to build the community)**

Future productions:

The producer selects several possible film scripts along with the story boards and posts the synopsis on our website.

The general public votes on the movie to be produced via the Internet by phone etc..

Preproduction:

This is a regular film preproduction, which also is being taped for the TV Pilot.

TV Pilot:

Here we will be screening the highlights of the preproduction and introduce all the players involved in the making of the movie as well as show the selected filming locations.

The essence of the TV Pilot will be the introduction of all characters and the explanation of the casting process.

Pre-casting:

All actors interested in taking on a role in our movie will sign up on our website, select the role they are interested in and submit a full blown resume with head shots to our database.

A jury selected from well known film industry professionals as well as the general public will vote for the future stars. The votes from the general public will be taken on

the Internet after registration and verification of identity. To avoid that the jury is being outvoted by the public we will give the jury votes a heavier vote count than the general public using a basic percent calculation.

One or two weeks before the show starts we may invite the candidates to Hollywood. The sections of the script needed for the rehearsal will be given to the candidates to study. We may supply a team of professionals to help the candidates to get ready for the show.

The Variety Show:

In the show we will cast our preselected actors. Not only will we vote on how good someone is acting but also how good they are working with in a cast.

But until we get the number of candidates down to a manageable size we will have them rehearse one at a time.

Then we may create casts, each cast will consist of a full set of actors, based on the characters of the movie script. There are several possibilities on how to create the casts:

- 1) Basic drawing system, leaving it up to luck.
- 2) The lead stars of the movie will get to pick their cast members one at a time
- 3) The audience votes via Internet, or/and 800 or 900 number
- 4) The jury assembles the casts
- 5) Or we may only use one preselected professional cast based on the characters of the script. And have candidates come in one at a time and play their parts with the professional cast.

The jury from the pre-casting process will now vote at the show as well as the general public may vote for the future stars. The votes from the general public will be taken on the Internet. In addition to the Internet voting a 900 phone number can be used by the general public to realize additional income for the show. Press 1 for candidate 1, 2 for candidate 2, etc.

Even now we will have the candidates rehearse in teams the voting will be individually done for each candidate.

After the voting process new teams will be generated by whichever strategy we prefer. Then a new round of rehearsals followed by voting will be done.

The show goes on until we find the ideal team of actors for our Movie.

Production:

We will join with a camera each actor in the production process of the Motion Picture to catch their experience we may also interview family members, friends, etc. other than that this will be a regular movie production.

Release:

Movie will be released in major theaters and later on DVD and other distribution channels.

•*Outcome:*

- To create a family show for nation wide prime time TV where almost every body can identify them selfs with one or more contestants.
- Have a large variety of audience for the advertisers
- Educating actors, future actors and one a be actors to the casting process.
- Giving the general public a glims in to the making of a movie.
- To create a Major Motion Picture
- To introducing the actors to the public and making them well known ahead of time.
- To thrive the general public in to the movie theaters without having to spend millions in advertisement.

Additional income possibilities:

- 1.Creation of a casting website (**my web site**)
- 2.Making actors database available to other movie makers (**my web site**)
- 3.Banner ads on all websites
- 4.Show maybe released on DVD including behind the scenes footage from Film Script to Production as well as interviews with by now very famous actors..
- 5.An additional voting system with SMS can be introduced to get cell phone companies advertising income.
- 6.900 #
- 7.800# with advertisement

3-Film Production, release and Marketing

the movie chosen for the TV Show will be produced using my web site. The Movie is already Nationwide known by the TV-Show and people cant wait to run in the Theaters and see how the actors will do. Theater release and all other distribution and advertising channels will generate high income.

Conclusion

Once the 3 business ideas have bin established this will be a all time money producing machinery plus it will help ordinary people without industry contacts to be involved in a movie production able to make a living and even to become famous and Shine As A Star.

Lets revolution the Movie industry!

Tansel Yilmaz
1628 E. Appleton St.
Long Beach, CA 90802
Tansel@orces.com